

MEDIA KIT 2023

griephan

BRIEFE Fachinformationen zum Geschäftsfeld
der gesamtstaatlichen Sicherheit



Price List No 22 (valid from 1st January 2023)

Defence technology industry, government procurement

The griephan Briefe offer weekly specialist information on the equipment requirements of the German armed forces, the German Parliamentary committees and analyses of the defence industry. griephan Briefe has been published since 1964 and has the reputation of being an industry leader.

Size	DIN A4, 210 mm width, 297 mm height		
Type Area	180 mm width x 265 mm height 1 column à 180 mm		
Ad-sizes, 4c	Size	Width x Height	Prices
	1/1 page	210 x 297 mm	€3.990,-
	1/2 page horizontal	180 x 130 mm	€ 2.570,-
	1/3 page horizontal	180 x 87 mm	€ 2.050,-
	1/4 page horizontal	180 x 65 mm	€ 1.790,-
	1/6 page horizontal	180 x 43 mm	€ 1.510,-
	1/8 page horizontal	180 x 30 mm	€ 1.380,-
Colours	Four colours printing model		
Millimeter-price, 4c	€ 17,90 (discounts available) Minimum Size: 50 mm		
Discounts	3 x 5 %	12 x 15 %	
	6 x 10 %	24 x 20 %	
Banner-Ads	Superbanner (728 x 90 Pixels) monthly € 520,- File formats *.jpg, *.gif or *.html5 Maximum file size 150 KB		

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VAT will be applied to all listed prices.

1/1 page € 3.990,-	1/2 page horizontal € 2.570,-	1/3 page horizontal € 2.050,-
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Week	Date
1	06.01.2023
2	13.01.2023
3	20.01.2023
4	27.01.2023
5	03.02.2023
6	10.02.2023
7	17.02.2023
8	24.02.2023
9	03.03.2023
10	10.03.2023
11	17.03.2023
12	24.03.2023
13	31.03.2023
14 - 15	06.04.2023
16	21.04.2023
17	28.04.2023

Week	Date
18	05.05.2023
19	12.05.2023
20	19.05.2023
21	26.05.2023
22	02.06.2023
23	09.06.2023
24	16.06.2023
25	23.06.2023
26	30.06.2023
27	07.07.2023
28 - 31	14.07.2023
32	11.08.2023
33	18.08.2023
34	25.08.2023
35	01.09.2023
36	08.09.2023

Week	Date
37	15.09.2023
38	22.09.2023
39	29.09.2023
40	06.10.2023
41	13.10.2023
42	20.10.2023
43	27.10.2023
44	03.11.2023
45	10.11.2023
46	17.11.2023
47	24.11.2023
48	01.12.2023
49	08.12.2023
50 - 52	15.12.2023
1/24	05.01.2024

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On Monday before publication date

Ad Material:

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