

MEDIA KIT 2019

griephan

BRIEFE Wöchentliche Informationen zum Geschäftsfeld äußere & innere Sicherheit



Price List No 18 (valid from 1st January 2019)

Defence technology industry, government procurement

The griephan newsletter offers weekly specialist information in the field of external & internal security, on the equipment requirements of the German armed forces, the German Parliamentary committees and analyses of the defence industry. griephan Briefe has been published since 1964 and enjoys the reputation of an industry leader.

Size	DIN A4, 210 mm width, 297 mm height		
Type Area	180 mm width x 265 mm height 1 column à 180 mm		
Advertisement- sizes, 4c	Size	Width x Height	Prices
	1/1 page	210 x 297 mm	€ 3.670,-
	1/2 page horizontal	180 x 130 mm	€ 2.320,-
	1/3 page horizontal	180 x 87 mm	€ 1.840,-
	1/4 page horizontal	180 x 65 mm	€ 1.610,-
	1/6 page horizontal	180 x 43 mm	€ 1.360,-
	1/8 page horizontal	180 x 30 mm	€ 1.240,-
Colours	4c-Advertisement Bookings		
Millimeter- price, 4c	€ 16,90 (Discount eligible) Minimum Size: 50 mm		
Discounts	3 x 5 % 6 x 10 %	12 x 15 % 24 x 20 %	
Banner- Ads	Mini Rectangle (300 x 125 Pixels) monthly € 450,- Superbanner (728 x 90 Pixels) monthly € 520,- File formats *.jpg, *.gif or *.swf Maximum file size 30 KB		

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Postal Address	Postfach 10 16 09, 20010 Hamburg, Germany
Phone	+49 (40) 23714-0
Fax	+49 (40) 23714-236
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Advertisements	Dr. Uwe Wehrstedt
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The legal VAT is to be added to the listed prices in each case.

1/1 page € 3.670,-	1/2 page horizontal 2.320,-	1/3 page horizontal 1.840,-
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Advertising Sales

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Phone	+49 (34743) 62090
Fax	+49 (34743) 62091
Email	info@wehrstedt.org

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week	date
1-2	11.01.2019
3	18.01.2019
4	25.01.2019
5	01.02.2019
6	08.02.2019
7	15.02.2019
8	22.02.2019
9	01.03.2019
10	08.03.2019
11	15.03.2019
12	22.03.2019
13	29.03.2019
14	05.04.2019
15	12.04.2019
16	18.04.2019
17	26.04.2019

week	date
18	03.05.2019
19	10.05.2019
20	17.05.2019
21	24.05.2019
22	31.05.2019
23	07.06.2019
24	14.06.2019
25	21.06.2019
26	28.06.2019
27	05.07.2019
28	12.07.2019
29	19.07.2019
30	26.07.2019
31-33	23.08.2019
34	30.08.2019
35	06.09.2019

week	date
36	13.09.2019
37	20.09.2019
38	27.09.2019
39	04.10.2019
40	11.10.2019
41	18.10.2019
42	25.10.2019
43	01.11.2019
44	08.11.2019
45	15.11.2019
46	22.11.2019
47	29.11.2019
48	06.12.2019
49	13.12.2019
50-52	20.12.2019
1	10.01.2020

Advertising Deadline:

On Monday before publication date.

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Always until Wednesday before the publication date by e-mail:

vera.hermanns@dvvmedia.com

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Dr. Uwe Wehrstedt
Hagenbreite 9
06463 Ermsleben, Germany

Phone

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Fax

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info@wehrstedt.org