

# MEDIA KIT 2020

# griephan

**BRIEFE** Wöchentliche Informationen zum Geschäftsfeld äußere & innere Sicherheit



Price List No 19 (valid from 1<sup>st</sup> January 2020)

Defence technology industry, government procurement

The griephan newsletter offers weekly specialist information in the field of external & internal security, on the equipment requirements of the German armed forces, the German Parliamentary committees and analyses of the defence industry. griephan Briefe has been published since 1964 and enjoys the reputation of an industry leader.

<b>Size</b>	DIN A4, 210 mm width, 297 mm height	
<b>Type Area</b>	180 mm width x 265 mm height 1 column à 180 mm	
<b>Advertisement- sizes, 4c</b>	<b>Size</b>	<b>Width x Height Prices</b>
	1/1 page	210 x 297 mm € 3.750,-
	1/2 page horizontal	180 x 130 mm € 2.370,-
	1/3 page horizontal	180 x 87 mm € 1.890,-
	1/4 page horizontal	180 x 65 mm € 1.650,-
	1/6 page horizontal	180 x 43 mm € 1.390,-
	1/8 page horizontal	180 x 30 mm € 1.270,-
<b>Colours</b>	Four colours printing model	
<b>Millimeter- price, 4c</b>	€ 16,90 (discounts available) Minimum Size: 50 mm	
<b>Discounts</b>	3 x 5 % 6 x 10 %	12 x 15 % 24 x 20 %
<b>Banner- Ads</b>	<b>Mini Rectangle</b> (300 x 125 Pixels) monthly € 450,- <b>Superbanner</b> (728 x 90 Pixels) monthly € 520,- File formats *.jpg, *.gif or *.swf Maximum file size 30 KB	

<b>Publisher</b>	DVV Media Group GmbH
<b>Company Address</b>	Heidenkampsweg 73-79 20097 Hamburg, Germany
<b>Postal Address</b>	Postfach 10 16 09, 20010 Hamburg, Germany
<b>Phone</b>	+49 (40) 23714-0
<b>Fax</b>	+49 (40) 23714-236
<b>Email</b>	uwe.wehrstedt@wehrstedt.org
<b>Advertisements</b>	Dr. Uwe Wehrstedt
<b>Frequency of Publication</b>	griephan Briefe is published digitally (ePaper/PDF) weekly on Fridays
<b>Advertising Deadline</b>	Monday before publication date
<b>Ad Material</b>	Wednesday afternoon before publication date by e-mail: elif.ulusoy@dvvmedia.com
<b>Basic Font</b>	Myriad Pro
<b>Technical Requirements</b>	PDF (PDF-Version at least 1.3), Image resolution at least 150 dpi
<b>Terms of Payment</b>	Payable immediately upon receipt of invoice
<b>Payment-Information</b>	Deutsche Bank AG, Hamburg IBAN DE 83 2007 0000 0020 1426 00 BIC (Swift) DEUTDEHH
<b>General Terms and Conditions</b>	General Terms and Conditions can be found online: <a href="http://www.griephan.de">www.griephan.de</a>

VAT will be applied to all listed prices.

<b>1/1 page</b> € 3.750,-	<b>1/2 page horizontal</b> 2.370,-	<b>1/3 page horizontal</b> 1.890,-
<b>1/4 page horizontal</b> 1.650,-	<b>1/6 page horizontal</b> 1.390,-	<b>1/8 page horizontal</b> 1.270,-

## Advertising Sales

<b>Publisher's Representation</b>	EMW Exhibition & Media Wehrstedt GmbH Dr. Uwe Wehrstedt Hagenbreite 9 06463 Ermsleben, Germany
<b>Phone</b>	+49 (34743) 62090
<b>Fax</b>	+49 (34743) 62091
<b>Email</b>	info@wehrstedt.org

# MEDIA KIT 2020

# **griephan** BRIEFE

Wöchentliche Informationen zum  
Geschäftsfeld äußere & innere Sicherheit



week	date
1-2	10.01.2020
3	17.01.2020
4	24.01.2020
5	31.01.2020
6	07.02.2020
7	14.02.2020
8	21.02.2020
9	28.02.2020
10	06.03.2020
11	13.03.2020
12	20.03.2020
13	27.03.2020
14	03.04.2020
15	09.04.2020
16	17.04.2020
17	24.04.2020

week	date
18	30.04.2020
19	08.05.2020
20	15.05.2020
21	22.05.2020
22	29.05.2020
23	05.06.2020
24	12.06.2020
25	19.06.2020
26	26.06.2020
27	03.07.2020
28	10.07.2020
29	17.07.2020
30	24.07.2020
31-34	31.07.2020
35	28.08.2020
36	04.09.2020

week	date
37	11.09.2020
38	18.09.2020
39	25.09.2020
40	02.10.2020
41	09.10.2020
42	16.10.2020
43	23.10.2020
44	30.10.2020
45	06.11.2020
46	13.11.2020
47	20.11.2020
48	27.11.2020
49	04.12.2020
50	11.12.2020
51-53	18.12.2020
1-2/21	08.01.2021

## Advertising Deadline:

On Monday before publication date.

## Ad Material:

Always until Wednesday before the  
publication date by e-mail:  
[elif.ulusoy@dvvmedia.com](mailto:elif.ulusoy@dvvmedia.com)

## Advertising Sales

### Publisher's Representation

EMW Exhibition &  
Media Wehrstedt GmbH  
Dr. Uwe Wehrstedt  
Hagenbreite 9  
06463 Ermsleben, Germany

### Phone

+49 (34743) 62090

### Fax

+49 (34743) 62091

### Email

[info@wehrstedt.org](mailto:info@wehrstedt.org)