

MEDIA KIT 2020

griephan

BRIEFE Fachinformationen zum Geschäftsfeld
der gesamtstaatlichen Sicherheit



Price List No 19 (valid from 1st January 2020)

Defence technology industry, government procurement

The griephan Briefe newsletter offers weekly specialist information on German defence and security issues, on the equipment requirements of the German armed forces, the German Parliamentary committees and analyses of the defence industry. griephan Briefe has been published since 1964 and enjoys the reputation of an industry leader.

Size	DIN A4, 210 mm width, 297 mm height	
Type Area	180 mm width x 265 mm height 1 column à 180 mm	
Advertisement- sizes, 4c	Size	Width x Height Prices
	1/1 page	210 x 297 mm € 3.750,-
	1/2 page horizontal	180 x 130 mm € 2.370,-
	1/3 page horizontal	180 x 87 mm € 1.890,-
	1/4 page horizontal	180 x 65 mm € 1.650,-
	1/6 page horizontal	180 x 43 mm € 1.390,-
	1/8 page horizontal	180 x 30 mm € 1.270,-
Colours	Four colours printing model	
Millimeter- price, 4c	€ 16,90 (discounts available) Minimum Size: 50 mm	
Discounts	3 x 5 % 6 x 10 %	12 x 15 % 24 x 20 %
Banner- Ads	Mini Rectangle (300 x 125 Pixels) monthly € 450,- Superbanner (728 x 90 Pixels) monthly € 520,- File formats *.jpg, *.gif or *.swf Maximum file size 30 KB	

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Fax	+49 (40) 23714-236
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Advertisements	Dr. Uwe Wehrstedt
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VAT will be applied to all listed prices.

1/1 page € 3.750,-	1/2 page horizontal 2.370,-	1/3 page horizontal 1.890,-
1/4 page horizontal 1.650,-	1/6 page horizontal 1.390,-	1/8 page horizontal 1.270,-

Advertising Sales

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Phone	+49 (34743) 62090
Fax	+49 (34743) 62091
Email	info@wehrstedt.org

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week	date
1-2	10.01.2020
3	17.01.2020
4	24.01.2020
5	31.01.2020
6	07.02.2020
7	14.02.2020
8	21.02.2020
9	28.02.2020
10	06.03.2020
11	13.03.2020
12	20.03.2020
13	27.03.2020
14	03.04.2020
15	09.04.2020
16	17.04.2020
17	24.04.2020

week	date
18	30.04.2020
19	08.05.2020
20	15.05.2020
21	22.05.2020
22	29.05.2020
23	05.06.2020
24	12.06.2020
25	19.06.2020
26	26.06.2020
27	03.07.2020
28	10.07.2020
29	17.07.2020
30	24.07.2020
31-34	31.07.2020
35	28.08.2020
36	04.09.2020

week	date
37	11.09.2020
38	18.09.2020
39	25.09.2020
40	02.10.2020
41	09.10.2020
42	16.10.2020
43	23.10.2020
44	30.10.2020
45	06.11.2020
46	13.11.2020
47	20.11.2020
48	27.11.2020
49	04.12.2020
50	11.12.2020
51-53	18.12.2020
1-2/21	08.01.2021

Advertising Deadline:

On Monday before publication date.

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Always until Wednesday before the publication date by e-mail:

beatrice.burmester@dvvmedia.com

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Dr. Uwe Wehrstedt
Hagenbreite 9
06463 Ermsleben, Germany

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