

MEDIA KIT 2021

griephan

BRIEFE Fachinformationen zum Geschäftsfeld
der gesamtstaatlichen Sicherheit



Price List No 20 (valid from 1st January 2021)

Defence technology industry, government procurement

The griephan newsletter offers weekly specialist information on the equipment requirements of the German armed forces, the German Parliamentary committees and analyses of the defence industry. griephan Briefe has been published since 1964 and enjoys the reputation of an industry leader.

Size	DIN A4, 210 mm width, 297 mm height		
Type Area	180 mm width x 265 mm height 1 column à 180 mm		
Advertisement- sizes, 4c	Size	Width x Height	Prices
	1/1 page	210 x 297 mm	€ 3.820,-
	1/2 page horizontal	180 x 130 mm	€ 2.410,-
	1/3 page horizontal	180 x 87 mm	€ 1.920,-
	1/4 page horizontal	180 x 65 mm	€ 1.680,-
	1/6 page horizontal	180 x 43 mm	€ 1.410,-
	1/8 page horizontal	180 x 30 mm	€ 1.290,-
Colours	Four colours printing model		
Millimeter- price, 4c	€ 16,90 (discounts available) Minimum Size: 50 mm		
Discounts	3 x 5 % 6 x 10 %	12 x 15 % 24 x 20 %	
Banner- Ads	Mini Rectangle (300 x 125 Pixels) monthly € 450,- Superbanner (728 x 90 Pixels) monthly € 520,- File formats *.jpg, *.gif or *.swf Maximum file size 30 KB		

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1/1 page € 3.820,-	1/2 page horizontal 2.410,-	1/3 page horizontal 1.920,-
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week	date
1	08.01.2021
2	15.01.2021
3	22.01.2021
4	29.01.2021
5	05.02.2021
6	12.02.2021
7	19.02.2021
8	26.02.2021
9	05.03.2021
10	12.03.2021
11	19.03.2021
12	26.03.2021
13	01.04.2021
14	09.04.2021
15	16.04.2021
16	23.04.2021
17	30.04.2021

week	date
18	07.05.2021
19	14.05.2021
20	21.05.2021
21	28.05.2021
22	04.06.2021
23	11.06.2021
24	18.06.2021
25	25.06.2021
26	02.07.2021
27	09.07.2021
28	16.07.2021
29	23.07.2021
30-33	30.07.2021
34	27.08.2021
35	28.08.2021
36	10.09.2021
37	17.09.2021

week	date
38	24.09.2021
39	01.10.2021
40	08.10.2021
41	15.10.2021
42	22.10.2021
43	29.10.2021
44	05.11.2021
45	12.11.2021
46	19.11.2021
47	26.11.2021
48	03.12.2021
49	10.12.2021
50	11.12.2021
50-52	17.12.2021
1/22	07.01.2022

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