

MEDIA KIT 2022

griephan

BRIEFE Fachinformationen zum Geschäftsfeld
der gesamtstaatlichen Sicherheit



Price List No 21 (valid from 1st January 2022)

Defence technology industry, government procurement

The griephan newsletter offers weekly specialist information on the equipment requirements of the German armed forces, the German Parliamentary committees and analyses of the defence industry. griephan Briefe has been published since 1964 and enjoys the reputation of an industry leader.

Size	DIN A4, 210 mm width, 297 mm height	
Type Area	180 mm width x 265 mm height 1 column à 180 mm	
Advertisement- sizes, 4c	Size	Width x Height Prices
	1/1 page	210 x 297 mm € 3.880,-
	1/2 page horizontal	180 x 130 mm € 2.450,-
	1/3 page horizontal	180 x 87 mm € 1.950,-
	1/4 page horizontal	180 x 65 mm € 1.710,-
	1/6 page horizontal	180 x 43 mm € 1.430,-
	1/8 page horizontal	180 x 30 mm € 1.310,-
Colours	Four colours printing model	
Millimeter- price, 4c	€ 16,90 (discounts available) Minimum Size: 50 mm	
Discounts	3 x 5 % 6 x 10 %	12 x 15 % 24 x 20 %
Banner- Ads	Superbanner (728 x 90 Pixels) monthly € 520,- File formats *.jpg, *.gif or *.swf Maximum file size 30 KB	

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Phone	+49 (40) 23714-100
Fax	+49 (40) 23714-236
Email	markus.wenzel@dvvmedia.com
Advertisements	Markus Wenzel
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Ad Material	Wednesday afternoon before publication date by e-mail: sabriany.harun@dvvmedia.com
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Technical Requirements	PDF (PDF-Version at least 1.3), Image resolution at least 150 dpi
Terms of Payment	Payable immediately upon receipt of invoice
Payment- Information	Deutsche Bank AG, Hamburg IBAN DE 83 2007 0000 0020 1426 00 BIC (Swift) DEUTDEHH
General Terms and Conditions	General Terms and Conditions can be found online: www.griephan.de

VAT will be applied to all listed prices.

1/1 page € 3.880,-	1/2 page horizontal 2.450,-	1/3 page horizontal 1.950,-
1/4 page horizontal 1.710,-	1/6 page horizontal 1.430,-	1/8 page horizontal 1.310,-

Advertising Sales

Publisher's Representation	Markus Wenzel
Phone	+49 (40) 23714-117
Email	markus.wenzel@dvvmedia.com

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week	date
1	07.01.2022
2	14.01.2022
3	21.01.2022
4	28.01.2022
5	04.02.2022
6	11.02.2022
7	18.02.2022
8	25.02.2022
9	04.03.2022
10	11.03.2022
11	18.03.2022
12	25.03.2022
13	01.04.2022
14	08.04.2022
15	14.04.2022
16	22.04.2022

week	date
17	29.04.2022
18	06.05.2022
19	13.05.2022
20	20.05.2022
21	27.05.2022
22	03.06.2022
23	10.06.2022
24	17.06.2022
25	24.06.2022
26	01.07.2022
27	08.07.2022
28	15.07.2022
29 - 32	22.07.2022
33	19.08.2022
34	26.08.2022
35	02.09.2022

week	date
36	09.09.2022
37	16.09.2022
38	23.09.2022
39	30.09.2022
40	07.10.2022
41	14.10.2022
42	21.10.2022
43	28.10.2022
44	04.11.2022
45	11.11.2022
46	18.11.2022
47	25.11.2022
48	02.12.2022
49	09.12.2022
50 - 52	16.12.2022
1/23	06.01.2023

Advertising Deadline:

On Monday before publication date.

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Always until Wednesday before the
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Phone	+49 (40) 23714-117
Email	markus.wenzel@dvvmedia.com