

MEDIA KIT 2024

griephan

BRIEFE Fachinformationen zum Geschäftsfeld
der gesamtstaatlichen Sicherheit

Price List No 23 (valid from 1st January 2024)

Defence technology industry, government procurement



The griephan Briefe offer weekly specialist information on the equipment requirements of the German armed forces, the German Parliamentary committees and analyses of the defence industry. griephan Briefe has been published since 1964 and has the reputation of being an industry leader.

Size	DIN A4, 210 mm width, 297 mm height		
Type Area	180 mm width x 265 mm height 1 column à 180 mm		
Ad-sizes, 4c	Size	Width x Height	Prices
	1/1 page	210 x 297 mm	€3.990,-
	1/2 page horizontal	180 x 130 mm	€ 2.590,-
	1/3 page horizontal	180 x 87 mm	€ 2.070,-
	1/4 page horizontal	180 x 65 mm	€ 1.790,-
	1/6 page horizontal	180 x 43 mm	€ 1.530,-
	1/8 page horizontal	180 x 30 mm	€ 1.390,-
Colours	Four colours printing model		
Millimeter-price, 4c	€ 17,90 (discounts available) Minimum Size: 50 mm		
Discounts	3 x 5 %	12 x 15 %	
	6 x 10 %	24 x 20 %	
Banner-Ads	Superbanner (728 x 90 Pixels) monthly € 520,- File formats *.jpg, *.gif or *.html5 Maximum file size 150 KB		

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VAT will be applied to all listed prices.

1/1 page € 3.990,-	1/2 page horizontal € 2.590,-	1/3 page horizontal € 2.070,-
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Week	Date
1	05.01.2024
2	12.01.2024
3	19.01.2024
4	26.01.2024
5	02.02.2024
6	09.02.2024
7	16.02.2024
8	23.02.2024
9	01.03.2024
10	08.03.2024
11	15.03.2024
12	22.03.2024
13-14	28.03.2024
15	12.04.2024
16	19.04.2024
17	26.04.2024

Week	Date
18	03.05.2024
19	10.05.2024
20	17.05.2024
21	24.05.2024
22	31.05.2024
23	07.06.2024
24	14.06.2024
25	21.06.2024
26	28.06.2024
27	05.07.2024
28	12.07.2024
29	19.07.2024
30-33	26.07.2024
34	23.08.2024
35	30.08.2024
36	06.09.2024

Week	Date
37	13.09.2024
38	20.09.2024
39	27.09.2024
40	04.10.2024
41	11.10.2024
42	18.10.2024
43	25.10.2024
44	01.11.2024
45	08.11.2024
46	15.11.2024
47	22.11.2024
48	29.11.2024
49	06.12.2024
50-52	13.12.2024
1/25	03.01.2025

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On Monday before publication date

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