

MEDIA KIT 2025

griephan

BRIEFE Fachinformationen zum Geschäftsfeld der gesamtstaatlichen Sicherheit



Price List No 24 (valid from 1st January 2025)

Defence technology industry, government procurement

The griephan Briefe offer weekly specialist information on the equipment requirements of the German armed forces, the German Parliamentary committees and analyses of the defence industry. griephan Briefe has been published since 1964 and has the reputation of being an industry leader.

Size	DIN A4, 210 mm width, 297 mm height		
Type Area	180 mm width x 265 mm height 1 column à 180 mm		
Ad-sizes, 4c	Size	Width x Height	Prices
	1/1 page	210 x 297 mm	€ 3.990,-
	1/2 page horizontal	180 x 130 mm	€ 2.650,-
	1/3 page horizontal	180 x 87 mm	€ 2.120,-
	1/4 page horizontal	180 x 65 mm	€ 1.820,-
	1/6 page horizontal	180 x 43 mm	€ 1.550,-
	1/8 page horizontal	180 x 30 mm	€ 1.420,-
Colours	Four colours printing model		
Millimeter-price, 4c	€ 17,90 (discounts available) Minimum Size: 50 mm		
Discounts	3 x 5 %	12 x 15 %	
	6 x 10 %	24 x 20 %	
Banner-Ads	Superbanner (728 x 90 Pixels) monthly € 520,- File formats *.jpg, *.gif or *.html5 Maximum file size 150 KB		

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VAT will be applied to all listed prices.

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Week	Date
1-2	10.01.2025
3	17.01.2025
4	24.01.2025
5	31.01.2025
6	07.02.2025
7	14.02.2025
8	21.02.2025
9	28.02.2025
10	07.03.2025
11	14.03.2025
12	21.03.2025
13	28.03.2025
14	04.04.2025
15	11.04.2025
16-17	17.04.2025
18	02.05.2025

Week	Date
19	09.05.2025
20	16.05.2025
21	23.05.2025
22	30.05.2025
23	06.06.2025
24	13.06.2025
25	20.06.2025
26	27.06.2025
27	04.07.2025
28	11.07.2025
29	18.07.2025
30	25.07.2025
31-34	01.08.2025
35	29.08.2025
36	05.09.2025
37	12.09.2025

Week	Date
38	19.09.2025
39	26.09.2025
40	02.10.2025
41	10.10.2025
42	17.10.2025
43	24.10.2025
44	31.10.2025
45	07.11.2025
46	14.11.2025
47	21.11.2025
48	28.11.2025
49	05.12.2025
50	12.12.2025
51-52	19.12.2025
1/26	09.01.2026

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On Monday before publication date

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