

# MEDIA KIT 2026

# griephan

**BRIEFE** Fachinformationen zum Geschäftsfeld  
der gesamtstaatlichen Sicherheit

Price List No 25 (valid from 1<sup>st</sup> January 2026)

Defence technology industry, government procurement



The griephan Briefe offer weekly specialist information on the equipment requirements of the German armed forces, the German Parliamentary committees and analyses of the defence industry. griephan Briefe has been published since 1964 and has the reputation of being an industry leader.

<b>Size</b>	DIN A4, 210 mm width, 297 mm height		
<b>Type Area</b>	180 mm width x 265 mm height 1 column à 180 mm		
<b>Ad-sizes, 4c</b>	<b>Size</b>	<b>Width x Height</b>	<b>Prices</b>
	1/1 page	210 x 297 mm	€ 4.120,-
	1/2 page horizontal	180 x 130 mm	€ 2.710,-
	1/3 page horizontal	180 x 87 mm	€ 2.170,-
	1/4 page horizontal	180 x 65 mm	€ 1.860,-
	1/6 page horizontal	180 x 43 mm	€ 1.590,-
	1/8 page horizontal	180 x 30 mm	€ 1.450,-
<b>Colours</b>	Four colours printing model		
<b>Millimeter-price, 4c</b>	€ 17,90 (discounts available) Minimum Size: 50 mm		
<b>Discounts</b>	3 x 5 %	12 x 15 %	
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<b>Banner-Ads</b>	<b>Superbanner</b> (728 x 90 Pixels) monthly € 520,- File formats *.jpg, *.gif or *.html5 Maximum file size 150 KB		

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Week	Date
1-2	09.01.2026
3	16.01.2026
4	23.01.2026
5	30.01.2026
6	06.02.2026
7	13.02.2026
8	20.02.2026
9	27.02.2026
10	06.03.2026
11	13.03.2026
12	20.03.2026
13	27.03.2026
14-15	02.04.2026
16	17.04.2026
17	24.04.2026
18	30.04.2026

Week	Date
19	08.05.2026
20	15.05.2026
21	22.05.2026
22	29.05.2026
23	05.06.2026
24	12.06.2026
25	19.06.2026
26	26.06.2026
27	03.07.2026
28	10.07.2026
29	17.07.2026
30	24.07.2026
31-34	31.07.2026
35	28.08.2026
36	04.09.2026
37	11.09.2026

Week	Date
38	18.09.2026
39	25.09.2026
40	02.10.2026
41	09.10.2026
42	16.10.2026
43	23.10.2026
44	30.10.2026
45	06.11.2026
46	13.11.2026
47	20.11.2026
48	27.11.2026
49	04.12.2026
50	11.12.2026
51-52	18.12.2026
1/27	08.01.2027

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