

MEDIA KIT 2026

griephan

BRIEFE Fachinformationen zum Geschäftsfeld
der gesamtstaatlichen Sicherheit

Price List No 25 (valid from 1st January 2026)

Defence technology industry, government procurement



The griephan Briefe offer weekly specialist information on the equipment requirements of the German armed forces, the German Parliamentary committees and analyses of the defence industry. griephan Briefe has been published since 1964 and has the reputation of being an industry leader.

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|-----------------------------|---|------------------------------|
| Size | DIN A4, 210 mm width, 297 mm height | |
| Type Area | 180 mm width x 265 mm height 1 column à 180 mm | |
| Ad-sizes, 4c | Size | Width x Height Prices |
| | 1/1 page | 210 x 297 mm € 4.120,- |
| | 1/2 page horizontal | 180 x 130 mm € 2.710,- |
| | 1/3 page horizontal | 180 x 87 mm € 2.170,- |
| | 1/4 page horizontal | 180 x 65 mm € 1.860,- |
| | 1/6 page horizontal | 180 x 43 mm € 1.590,- |
| | 1/8 page horizontal | 180 x 30 mm € 1.450,- |
| Colours | Four colours printing model | |
| Millimeter-price, 4c | € 17,90 (discounts available) Minimum Size: 50 mm | |
| Discounts | 3 x 5 % 6 x 10 % | 12 x 15 % 24 x 20 % |
| Banner-Ads | Superbanner (728 x 90 Pixels) monthly € 520,- File formats *.jpg, *.gif or *.html5 Maximum file size 150 KB | |

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|-------------------------------------|---|
| Publisher | DVV Media Group GmbH |
| Company Address | Heidenkampsweg 73-79 20097 Hamburg, Germany |
| phone | +49 (201) 47950932 |
| e-mail | oliver.schulte@dvvmedia.com |
| Advertisements | Oliver Schulte |
| Frequency of Publication | griephan Briefe is published digitally (ePaper/PDF) weekly on Fridays |
| Advertising Deadline | Monday before publication date |
| Ad Material | Wednesday afternoon before publication date by e-mail: vera.hermanns@dvvmedia.com |
| Basic Font | Myriad Pro |
| Technical Requirements | PDF (PDF-Version at least 1.3), Image resolution at least 150 dpi |
| Terms of Payment | Payable immediately upon receipt of invoice |
| Payment-Information | Deutsche Bank AG, Hamburg IBAN DE 83 2007 0000 0020 1426 00 BIC (Swift) DEUTDEHH |
| General Terms and Conditions | General Terms and Conditions can be found online: www.griephan.de |

VAT will be applied to all listed prices.

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|---|---|---|
| 1/1 page € 4.120,- | 1/2 page horizontal € 2.710,- | 1/3 page horizontal € 2.170,- |
| 1/4 page horizontal € 1.860,- | 1/6 page horizontal € 1.590,- | 1/8 page horizontal € 1.450,- |

Advertising Sales

| | |
|----------------------------------|-----------------------------|
| Advertising Sales Manager | Oliver Schulte |
| phone | +49 (201) 47950932 |
| e-mail | oliver.schulte@dvvmedia.com |

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| Week | Date |
|-------|------------|
| 1-2 | 09.01.2026 |
| 3 | 16.01.2026 |
| 4 | 23.01.2026 |
| 5 | 30.01.2026 |
| 6 | 06.02.2026 |
| 7 | 13.02.2026 |
| 8 | 20.02.2026 |
| 9 | 27.02.2026 |
| 10 | 06.03.2026 |
| 11 | 13.03.2026 |
| 12 | 20.03.2026 |
| 13 | 27.03.2026 |
| 14-15 | 02.04.2026 |
| 16 | 17.04.2026 |
| 17 | 24.04.2026 |
| 18 | 30.04.2026 |

| Week | Date |
|-------|------------|
| 19 | 08.05.2026 |
| 20 | 15.05.2026 |
| 21 | 22.05.2026 |
| 22 | 29.05.2026 |
| 23 | 05.06.2026 |
| 24 | 12.06.2026 |
| 25 | 19.06.2026 |
| 26 | 26.06.2026 |
| 27 | 03.07.2026 |
| 28 | 10.07.2026 |
| 29 | 17.07.2026 |
| 30 | 24.07.2026 |
| 31-34 | 31.07.2026 |
| 35 | 28.08.2026 |
| 36 | 04.09.2026 |
| 37 | 11.09.2026 |

| Week | Date |
|-------|------------|
| 38 | 18.09.2026 |
| 39 | 25.09.2026 |
| 40 | 02.10.2026 |
| 41 | 09.10.2026 |
| 42 | 16.10.2026 |
| 43 | 23.10.2026 |
| 44 | 30.10.2026 |
| 45 | 06.11.2026 |
| 46 | 13.11.2026 |
| 47 | 20.11.2026 |
| 48 | 27.11.2026 |
| 49 | 04.12.2026 |
| 50 | 11.12.2026 |
| 51-52 | 18.12.2026 |
| 1/27 | 08.01.2027 |

Advertising Deadline:

On Monday before publication date

Ad Material:

Until Wednesday before the
publication date by e-mail:

vera.hermanns@dvvmedia.com

Advertising Sales

Advertising
Sales Manager

Oliver Schulte

phone

+49 (201) 47950932

e-mail

oliver.schulte@dvvmedia.com